

Participate in the CME/CE-certified multimedia activity featured in this podcast.  
Go online now at:

[www.peerviewpress.com/pc2/n176](http://www.peerviewpress.com/pc2/n176)

### Program Faculty

#### Course Director

**William J. Calhoun, MD**

Sealy and Smith Distinguished Professor  
Vice Chair for Research  
Department of Internal Medicine  
University of Texas Medical Branch  
Galveston, Texas

#### CME Reviewer

**Alan Baptist, MD**

Division of Allergy and Clinical Immunology  
University of Michigan Medical School  
Ann Arbor, Michigan

#### Credit Designation

**Pierre Lavalard, MBA**

Associate Director  
Office of CME  
Department of Medical Education  
University of Michigan Medical School  
Ann Arbor, Michigan



**This CME/CE activity is jointly sponsored by the University of Michigan Medical School, Amedco, LLC, and PVI, PeerView Institute for Medical Education.**



**This activity is supported by educational grants from Genentech, Inc. and Novartis Pharmaceuticals Corporation.**

PVI, PeerView Institute for Medical Education, 315 Bleecker Street, Suite 182, New York, NY 10014  
Copyright © 2000-2008, PeerView Press

**To complete the post-test and evaluation for CME/CE credit  
please click here: [www.peerviewpress.com/pc2/n176](http://www.peerviewpress.com/pc2/n176)**

Participate in the CME/CE-certified multimedia activity featured in this podcast.  
Go online now at:

[www.peerviewpress.com/pc2/n176](http://www.peerviewpress.com/pc2/n176)

#### **General Information**

Requirements for Successful Completion:

In order to receive credit, participants must view all audio-visual presentations and complete the post-test and evaluation form. There are no pre-requisites and there is no fee to participate in this activity or to receive CME credit. Certificates are awarded upon successful completion of the post-test and evaluation form.

Media: Internet

Release Date: March 4, 2008

Expiration Date: March 3, 2009

Estimated time to  
complete activity: 60 minutes

Sponsorship: This CME/CE activity is jointly sponsored by the University of Michigan Medical School, Amedco, LLC, and PVI, PeerView Institute for Medical Education.

Support: This activity is supported by educational grants from Genentech, Inc. and Novartis Pharmaceuticals Corporation.

#### **Faculty Disclosures/Conflict of Interest Policy**

In accordance with ACCME requirements, the University of Michigan Medical School, has a conflict of interest policy that requires faculty to disclose relevant financial relationships related to the content of their presentations/materials. Any potential conflicts are resolved so that presentations are evidence-based and scientifically balanced.

**William J. Calhoun, MD**, currently has no financial interests/relationships or affiliations in relation to this activity.

#### **CME Reviewer:**

**Alan Baptist, MD**, has a financial interest/relationship or affiliation in the form of: *Speakers Bureau* participant with GlaxoSmithKline.

#### **Credit Designation:**

**Pierre Lavalard, MBA**, currently has no financial interests/relationships or affiliations in relation to this activity.

#### **Disclosure of Unlabeled Use**

The faculty of this educational activity may include discussions of products or devices that are not currently labeled for use by the FDA. Faculty members have been advised to disclose to the audience any reference to an unlabeled or investigational use.

No endorsement of unapproved products or uses is made or implied by coverage of these products or uses in our reports. No responsibility is taken for errors or omissions in reports.

Please refer to the official prescribing information for each product for discussion of approved indications, contraindications and warnings.

**To complete the post-test and evaluation for CME/CE credit  
please click here: [www.peerviewpress.com/pc2/n176](http://www.peerviewpress.com/pc2/n176)**

## Managing Asthma in the Primary Care Setting: Latest Guideline Recommendations and Practical Considerations

Participate in the CME/CE-certified multimedia activity featured in this podcast.  
Go online now at:

[www.peerviewpress.com/pc2/n176](http://www.peerviewpress.com/pc2/n176)

### Target Audience

This activity has been designed to meet the educational needs of primary care physicians and other clinicians involved in managing patients with asthma.

### Program Description

In this program, an expert will provide an update on the latest guideline recommendations for managing asthma, particularly as they relate to the primary care setting, and discuss the implications for clinical practice.

### Educational Objectives

**Upon completion of this activity, participants will be able to:**

- Understand and apply the most current guidelines for managing asthma to clinical practice in the primary care setting
- Evaluate practical considerations for monitoring and optimizing treatment of moderate-to-severe asthma
- Develop individualized treatment plans consistent with latest guidelines for patients with moderate-to-severe asthma

### Accreditation and Credit Designation Statements

**Physicians:** This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the University of Michigan Medical School and PVI, PeerView Institute for Medical Education. The University of Michigan Medical School is accredited by the ACCME to provide continuing medical education for physicians.

The University of Michigan Medical School designates this educational activity for a maximum of 1.0 AMA PRA Category 1 Credit(s)<sup>™</sup>. Physicians should only claim credit commensurate with the extent of their participation in the activity.

**Nurses:** Amedco, LLC, St. Paul, MN, is an approved provider of continuing nursing education by the Wisconsin Nurses Association Continuing Education Approval Program Committee, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

This course is co-provided by Amedco, LLC and PVI, PeerView Institute for Medical Education. 1.0 contact hour(s).



**Pharmacists:** Amedco, LLC is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. Successful completion of this program qualifies for up to 1.0 contact hours. You must attend an accredited portion of the activity (e.g., a session with its own UPN number) in its entirety to earn credit for that session. No partial contact hours will be awarded for partial attendance. You are required to complete the program attendance/evaluation form in order to receive a certificate of successful completion. Initial release date: March 4, 2008. UPN: 453-999-08-278-H01-P.

### Hardware/Software Requirements

PeerView Press requires version 6.x browsers or higher from Microsoft or Netscape. Certain activities may require additional software to view. These activities will be marked as such and will provide links to the required software. That software may be: Adobe Reader<sup>®</sup>, and Adobe<sup>®</sup> Flash Player.

To complete the post-test and evaluation for CME/CE credit  
please click here: [www.peerviewpress.com/pc2/n176](http://www.peerviewpress.com/pc2/n176)

Participate in the CME/CE-certified multimedia activity featured in this podcast.  
Go online now at:

[www.peerviewpress.com/pc2/n176](http://www.peerviewpress.com/pc2/n176)

#### Privacy Policy

PeerView Press shares your concerns about maintaining the privacy of personal information collected on the Internet. PeerView Press ensures that confidentiality of data relating to individual visitors to a medical/health web site, including their identity, is respected by this web site. The web site owners undertake to honor or exceed the legal requirements of medical/health information privacy that apply in the country and state where the web site and mirror sites are located.

#### Privacy Policy Changes:

Minor changes to our privacy policy may occur. If privacy policies change in a way that significantly affects the way we handle personal information, we will not use the information we have previously collected without obtaining consent. We will post all privacy policy changes on our web site in a timely manner.

#### Collection of Personal Information from Site Users:

Visitors to PeerView Press can access and browse the site, without disclosing any personally identifiable information. PeerView Press does track some information provided by your browser, such as the time and date of access, the web site you came from, the type of browser used, and other information that does not personally identify you. Visitors registering for services such as email updates, or completing program evaluation forms are requested to provide personal information, such as name, contact information, and medical specialty. We clearly label which information is required for registration, and which information is optional, on our registration forms. PeerView Press will not collect personally identifiable information without consent and will not share this data with any external partners.

[Click here to see the full PeerView Press Privacy Policy](#)

#### Disclaimer

The participants of this educational activity have an implied responsibility to use the newly acquired information to enhance patient outcomes and their own professional development. The information presented in this activity is not meant to serve as a guideline for patient management. Any procedures, medications, or other courses of diagnosis or treatment discussed or suggested in this activity should not be used by clinicians without evaluation of their patients' conditions and possible contraindications or dangers in use, review of any applicable manufacturer's product information, and comparison with recommendations of other authorities.

**To complete the post-test and evaluation for CME/CE credit  
please click here: [www.peerviewpress.com/pc2/n176](http://www.peerviewpress.com/pc2/n176)**