



## Contrasting Strategies for Managing the Elderly Patient With Advanced Colorectal Cancer

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### Program Faculty

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This CME activity is jointly sponsored by the University of Florida College of Medicine and PVI, PeerView Institute for Medical Education.

This activity is supported by educational grants from Genentech BioOncology and sanofi-aventis.

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Media:	Internet
Release Date:	April 29, 2009
Expiration Date:	April 28, 2010
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Sponsorship:	This CME activity is jointly sponsored by the University of Florida College of Medicine and PVI, PeerView Institute for Medical Education.
Support:	This activity is supported by educational grants from Genentech BioOncology and sanofi-aventis.

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**John L. Marshall, MD**, has a financial interest/relationship or affiliation in the form of: Consultant for Amgen Inc.; Genentech BioOncology; Pfizer Inc; Roche Laboratories Inc.; and sanofi-aventis.

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Speakers Bureau participant with Amgen Inc.; Genentech BioOncology; Pfizer Inc; Roche Laboratories Inc.; and sanofi-aventis.

### CME Reviewer:

**James M. Smith, MD**, currently has no financial interests/relationships or affiliations in relation to this activity.

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### Target Audience

This activity has been designed to meet the educational needs of US oncologists and other clinicians involved in CRC management.

### Program Description

In this activity, an expert in CRC management discusses contrasting approaches to treating elderly individuals presenting with advanced disease. Two case scenarios will illustrate how therapeutic decision-making may be influenced by patient health and performance status or a patients' willingness to pursue aggressive treatment. In addition, the clinical consequences of specific comorbidities or tumor-related factors will also be explored.

### Educational Objectives

**Upon completion of this activity, participants should be better able to:**

- Select appropriate treatment after considering aggressive or palliative treatment options for an elderly individual with recurrent advanced colorectal cancer (CRC) who presents with good organ function and performance status
- Develop a management plan for a frail elderly patient with de novo metastatic CRC
- Recommend appropriate, less-intensive treatment options in elderly patients with specific comorbidities or in whom aggressive treatment is not feasible

### Accreditation Statement

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the University of Florida College of Medicine and PVI, PeerView Institute for Medical Education. The University of Florida College of Medicine is accredited by the ACCME to provide continuing medical education for physicians.

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